

**MISSION BEACH TOWN COUNCIL**  
**Executive Board Meeting**  
**Mission Beach Woman's Club**  
**Wednesday, July 16, 2008**

**In Attendance:** Mary and Doug Swenson, Bill Bradshaw, Dieter Wirtzfeld, Andy Chotiner, Nancie Geller, Bob Ruane, Will Gardner, Jeff Garland, Roberta Morgan, Kat Ohlman and Bob Craig.

**Call to Order:** 6:00 PM by Mary Swenson

**Noise Reduction letter:** Dieter will send revised, shortened letter to the board for review.

**Topic for August:** "The Students are Coming!" Representatives from USD, SDSU, and UCSD will be invited to attend and discuss off-campus housing policies.

**Pedicabs:** Mary received email from City Traffic Engineer Brad Johnson, regarding regulating the proliferation of Pedicabs in MB, PB, OB, and LJ. They requested support from community agencies. Will place on agenda for vote at August meeting.

**Website:** Mary announced that Gretchen's rates are going up from \$25 to \$27 hr.

**Utility Box Painting:** Will suggested we put \$500 into this fund. We will put a vote on August agenda to transfer this amount from "miscellaneous" budget item.

**Membership Drive:** Andy presented timeline and proposed a *B&B Press* article. He will follow up with the paper. Membership Drive will be the topic for September.

**August Board Meeting:** Mary proposed a potluck and a 5:30 start so those interested can attend the PBTC meeting at 6:30. Members present agreed.

**Recycling:** Kat presented final draft of questionnaire with 200 copies for distribution by Area Reps. She will bring copies to Neighborhood Watch meeting tomorrow. Next step is to get on website and promote it through *B&B Press*. Kat also had flyers showing what can and cannot be recycled and listing relevant phone numbers. Bob Ruane will follow up on stickers with recycling information.

**Alcohol Ban:** Bill discussed background and current status of the ban. He believes it should be on the November ballot as it could phase out if the City Council does nothing.

**Crime:** Bill presented statistics showing decrease in crime from 2006 to the present, and requested \$1400 to have 50 new Neighborhood Watch signs made. We will put on August agenda for a vote. Brief discussion of our carryover funds from an event several years ago (Bud Bowl) that were meant for community projects.

**T-Shirts and Tote Bags:** Bob Ruane is working on getting the artwork ready. We will start with 50-100 simple canvas bags.

**Crosswalk Striping:** City is concerned about "unauthorized" striping on Strand Way. They feel it can give people a "false sense of security" and could lead to lawsuits. We need to come up with an alternative.

**Bike Lanes on Mission Boulevard:** City turned down request by Bob Craig.

**Adjourned:** 7:15

Minutes submitted by Doug Swenson, Secretary